McMaster University | Social Sciences

Student Ambassador – Faculty of Social Sciences

We are recruiting a team of approximately 20 Student Ambassadors representing all departments within the Faculty of Social Sciences. Ambassadors act as knowledgeable and approachable representatives of the faculty, sharing their experiences and offering valuable insights to prospective students exploring our 12 undergraduate programs.

We welcome applications from both international and domestic students.

Why Join the Team?

As a Student Ambassador, you will develop leadership, communication, and storytelling skills while gaining valuable experience in public speaking, mentorship, and content creation. You will play a key role in shaping the experience of prospective students and helping build a welcoming and supportive Social Sciences community.

Key Responsibilities

1:1 Student Chats

- Host virtual 30-minute conversations with prospective students
- Share personal experiences related to academics, campus life, and the transition to university
- Provide an authentic and welcoming perspective on the Social Sciences experience (maximum one session per week)

Peer Mentorship

- Offer guidance and support to current students, particularly those in first year
- Student Ambassadors will also participate in the Faculty's peer matching initiative, connecting with prospective students for personalized insight and support
- Answer questions related to program pathways, course selection, and student life within Social Sciences

Campus Tour Leadership

- Lead Social Sciences-focused campus tours during major recruitment events (e.g., Fall Preview, March Break)
- Deliver engaging and informative tours that highlight academic spaces, student resources, and campus life

Event Support

- Assist with the planning and execution of faculty recruitment events, including Fall Preview and March Break programming
- Support initiatives designed for both domestic and international prospective students
- Participate in hosted on-campus study sessions for current students

Social Media Content Creation

- Collaborate with the Communications Team to develop engaging photo and video content for @mcmastersocsci on Instagram (current student audience) and TikTok (current and prospective student audience)
- Curate personalized video profiles/personas for prospective student email communications and futuresocsci.mcmaster.ca
- Contribute authentic student perspectives that reflect the Social Sciences experience

Blog Writing

- Create written content highlighting your personal journey in Social Sciences
- Topics may include courses, co-op experiences, student life, study strategies, extracurricular involvement, study abroad etc.

High School Outreach

- Represent the Faculty during on-campus school visits and recruitment presentations
- Engage with prospective students and answer questions about programs and university life

Webinar & Virtual Engagement

- Participate in virtual panels, webinars, and Q&A sessions as required

- Share insights and respond to prospective student inquiries in a professional and approachable manner

Eligibility Requirements

- Must be a current undergraduate student in the Faculty of Social Sciences
- Open to both international and domestic students
- Must be in good academic standing
- Demonstrated communication and interpersonal skills
- Ability to work collaboratively in a team environment
- Students completing a co-op, internship, or exchange between September and April are encouraged to apply
- Demonstrated enthusiasm for McMaster and Social Sciences
- Comfortable speaking with prospective students, families, and large groups
- Ability to respond thoughtfully to prospective student inquiries

Time Commitment

- Part-time, flexible hours throughout the academic year
- Availability is required for key recruitment periods, including Fall Preview, and March Break
- Participation in mandatory training sessions and monthly team meetings is required

Apply Here

Application Deadline: August 30, 11:59 p.m. ET
If you have any questions, please email gosocsci@mcmaster.ca